



## **CellTrust and GWAVA Provide Secure, Encrypted Mobile Communication Solution with Archiving to Support Compliance**

*New Software Sets Standard for Secure Mobile Communication in Regulated Industries, Including Financial Services, Government and Healthcare*

SCOTTSDALE, AZ, USA – March 25, 2015 –CellTrust® Corporation, the global leader in traceable and secure mobile communication, and GWAVA®, the leading provider of archiving and eDiscovery for electronic communication, today announced a joint offering which provides a secure, encrypted mobile communication solution with archiving to support compliance. The partnership between the companies extends solution capabilities to include long-term archiving of business mobile communication on iOS and Android devices.

CellTrust SecureLine™ and GWAVA's Retain™ Unified Archiving provide a secure way to have long-term archiving of business mobile voice communication and SMS/text messaging, email, social media, instant messaging and web searches. Together, the companies offer a solution that supports mobile communication compliance for regulated industries, such as financial services, government and healthcare.

A major challenge for companies in regulated industries is meeting compliance requirements for electronic communication data. Historically, this data has resided on workplace computers and servers, but the increased use of mobile devices in the workplace has added complexity. To comply with industry regulations, companies must collect, archive and provide access to data from the point where it is generated as well as consumed—whether it is an office computer or a mobile phone or tablet.

“Regardless of the mobile device policy—corporate liable or bring your own device—organizations should separate personal data from corporate data,” said CellTrust CEO and Chairman Sean Moshir. “Organizations can accomplish this separation of data by incorporating a ‘dual persona’ approach into their mobile strategies. The concept of dual persona means that corporate data and personal data remain completely separate on the same smart device. CellTrust assigns a mobile business number—with a separate contact list and SMS inbox—to the employee’s own device so it is like having two phones within one device. This empowers the employees without impacting corporate data security and compliance efforts.”

“With the addition of Retain Unified Archiving to the CellTrust SecureLine solution, organizations have the best possible solution for secure, encrypted and compliant communications for iOS and Android platforms,” said GWAVA CEO Ken Muir. “Retain Unified Archiving ensures organizations meet their security and regulatory compliance requirements by archiving all critical business communications in email, social, instant messaging, web search and mobile electronic communication.”

CellTrust SecureLine, Retain Unified Archiving, and the Retain CellTrust SecureLine Collector is commercially available now to organizations on Android and iOS. For more information, visit <http://info.gwava.com/celltrust>

To learn more, register for the April 1, 2015 webinar, “Secure iOS & Android Mobile Messaging & Compliance with Retain & CellTrust” at [www.gwava.com/Webinar](http://www.gwava.com/Webinar).

### **About CellTrust Corporation**

CellTrust is a leading provider of secure collaborative mobile communication for highly regulated industries and mobile aggregation across 200+ countries and over 800 carriers and mobile operators. CellTrust SecureLine™ offers archiving and protection capabilities for mobile communication content supporting enterprise mobile collaboration, eDiscovery and major global regulatory compliance for financial services, government and healthcare. Learn more at [www.celltrust.com](http://www.celltrust.com).

### **About GWAVA**

For more than a decade GWAVA has delivered compliance, security, archiving and eDiscovery of electronic communication for thousands of organizations with millions of users around the world. GWAVA is the trusted partner that secures and protects the world’s most critical messaging infrastructures. GWAVA is headquartered in Montreal, Quebec with offices throughout the US, Germany, and the United Kingdom. GWAVA maintains a network of global strategic partners with BlackBerry, Microsoft, Novell and Verizon among others to ensure widespread access to GWAVA’s leading edge solutions. GWAVA’s key industry verticals include, Government, Education, Financial Services, Legal, and Healthcare. Information on GWAVA can be found at [www.GWAVA.com](http://www.GWAVA.com).

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**Media Contacts:**

CellTrust:

Charlotte Rubin / Kyle Loomis

Global Results Comms (GRC) for CellTrust

+1 949-608-0276

celltrust@globalresultspr.com

GWAVA:

Senior Director of Marketing

Press Contact: Christina Bliss

1-866-464-9282 x302

Questions@GWAVA.com