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**Airline Industry discusses Mobile Ticketing and Mobile Payment via Secure SMS
at the first Global Airline Payment Summit in Toronto, Canada**

Sean Moshir, CEO of CellTrust to Deliver Key Presentation at Inaugural Conference

Scottsdale, AZ – April 9, 2008 – CellTrust™ Corporation (www.celltrust.com), the leading secure mobile information management and delivery provider, today announced that CellTrust CEO Sean Moshir will be speaking at the upcoming Airline Payment Summit, April 9 - 10 in Toronto, Canada. Moshir will be speaking on the first day of the event, and will address the pitfalls and promises surrounding mobile airline payments. As mobile devices evolve and offer consumers options for conducting business and personal transactions, industries such as air travel and other retail channels will find value in providing mobile payment options to its customers.

The Airline Payment Summit will welcome more than 170 technology leaders and executive decision makers to its inaugural event put on by Airline Information, an innovator in aviation-related conferences. The summit will review ways to open up new airline payment channels and opportunities for growth while driving the cost of doing business down.

“CellTrust is pleased to participate in the Airline Payment Summit inaugural conference and to have an opportunity to demonstrate how its patent pending SecureSMS Gateway™ enables the airline industry to leapfrog from thinking about SMS booking, to SMS buying and SMS checking,” said Sean Moshir, CEO of CellTrust. “Not only does the mobile phone provide the ability to dramatically lower costs-per-transaction and increase security for card-not-present transactions, but it can also create new revenue streams by enhancing value-added services to the passenger while en route.”

“Mobile airline ticket purchasing began in Japan as early as 2000, moved into China in 2006 with SmartPay, and is now showing promise in India, with Jet Airways’ JetWallet and Kingfisher’s FlyBuySMS both having launched mobile booking and payment solutions within the last few months,” said Michael Smith, chairman of the Airline Payment Summit. “Now that CellTrust has provided a Secure SMS solution, which inherently provides two-factor authentication, the mobile phone being in the possession of the user and a secure PIN being received over a secure SMS mobile channel, mobile

payment has just become much more robust and viable. Until now, the security piece has been a big part of the challenge. With CellTrust's Secure SMS technology, mobile airline payment may be the 'silver bullet' for which the industry has been looking."

CellTrust's SecureSMS Gateway

SecureSMS Gateway allows businesses to exchange critical information with customers in a trusted environment on the mobile device. Setting itself apart from consumer-grade SMS, CellTrust's SecureSMS Gateway gives the message sender the ability to confirm when text messages are delivered and/or read via a highly encrypted, tamper-proof transfer process. The solution also allows no size limitations along with remote wipe functionality that ensures users can wipe the handset if it is lost or stolen.

CellTrust's SecureSMS Gateway manages and exchanges messages via its highly Secure Mobile Information Management platform, giving businesses and government the ability to confirm that the recipient's mobile device is able to receive secure SMS messages, easily market and push the CellTrust SecureSMS micro-client to their customers' mobile phones so they can receive and send secure text messages instantly; use the same set of APIs to send both secure and normal SMS or text messages; and definitively measure ROI of mobile programs and their effectiveness.

About CellTrust Corporation

CellTrust (www.celltrust.com) is a leading provider of mobile software for the secure and trusted exchange of information on mobile devices. CellTrust's patent pending Secure Mobile Information Management Gateway™ featuring Secure SMS and a suite of mobile applications provide advanced mobile messaging and marketing solutions to customers and resellers in the financial services, advertising, marketing, education, travel and hospitality, technology, and government sectors, among other global industries. For more information, visit www.celltrust.com

About Airline Information

Airline Information is an established innovator in aviation-related conferences, consulting and publishing dedicated to delivering relevant and timely intelligence on airline industry trends and developments. Over 200 airlines regularly attend Airline Information conferences and forums worldwide. Airline Information professionals have over 50 years combined experience in conference planning and in airline commercial areas, including marketing, pricing, loyalty programs, revenue integrity, revenue management, interline and revenue accounting. For more information, visit www.airlineinformation.org

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