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CellTrust Acquires Mobile Marketing Company RevMobile

Acquisition Expands CellTrust's Mobile Marketing Platform and Team of Mobile Marketing Experts

SCOTTSDALE, ARIZONA – February 15, 2012 - CellTrust Corporation, the recognized worldwide leader in secure mobile messaging and communication (www.celltrust.com), today announced the Company has acquired the mobile marketing company RevMobile.

CellTrust operates a [global mobile marketing platform](#) through its [SMS Gateway](#), which provides connections to more than 800 mobile operators across 200+ countries, as well as turnkey short code provisioning, and campaign reporting. Through the acquisition, CellTrust will expand its mobile marketing platform to include RevMobile's many products including the VMarketer white label marketing platform, which enables marketing and advertising agencies to build and run highly-scalable, complete email and text message marketing campaigns.

"RevMobile brings significant value and expansion to CellTrust's leading mobile marketing department, with its highly scalable campaign infrastructure, as well as a seasoned mobile team," said Sean Moshir, CEO and Chairman of CellTrust. "With our expanded mobile marketing capabilities, we are well positioned to deliver scalable, turnkey campaigns – from strategy, to programming and reporting – to marketers and advertisers anywhere in the world."

"RevMobile is excited to join the CellTrust team," said Noah Spirakus, RevMobile's Founder, and now CellTrust's Web Services Director. "CellTrust is a leader in the SMS industry and their global market penetration allows the RevMobile team to focus on research and development for upcoming CellTrust products."

About CellTrust Corporation

CellTrust is the leading provider of secure mobile communication. For more information visit www.celltrust.com

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