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2010 Mobile Merit Award Goes to CellTrust Corporation for its SecureSMS Messaging Solution

SCOTTSDALE, ARIZONA, USA – June 8, 2010 - CellTrust Corporation, the world's largest provider of [SecureSMS](#) for mobile phones (www.celltrust.com), announced today the company has received the [2010 Mobile Merit Award](#) in the Mobile Services, Enterprise Product or Service category, for its SecureSMS solution.

The Mobile Merit Awards recognize companies, individuals and technologies that have shaped the way in which the world communicates today and have achieved excellence in the global mobile industry. The Mobile Merit Awards were founded by a seasoned team of mobile industry veterans, consisting of journalists, bloggers, and corporate CEOs.

"The Mobile Merit Awards showcases thought leadership in the mobile industry by recognizing what the judges felt were the most innovative companies in the market place today," said Mobile Merit Award judge Bob Bilbruck, Managing Director, B2 Group/Mobiletain. "In the Enterprise Product or Service category, CellTrust stood out as the clear leader and we congratulate the company for its win."

"We are pleased that the Mobile Merit Awards team has recognized our SecureSMS technology and the value it brings to the industry especially in the area of Mobile Peer-to-Peer "P2P" Remittance and Mobile Bill Pay," said Sean Moshir, Chairman and CEO of CellTrust. "This award further endorses our vision to address the gaps that exist with basic SMS by bringing a secure messaging solution to government, healthcare and the financial services industries throughout the world."

CellTrust SecureSMS provides end-to-end privacy on the mobile device via a highly encrypted, tamper-proof process while enabling message sizes up to 5,000 characters. CellTrust SecureSMS Appliance is the first global enterprise appliance to offer [secure SMS communication for Handset to handset and enterprise applications to handsets](#) with highly encrypted end to end security in compliance with HIPAA, FISMA, and Sarbanes-Oxley, ensuring that information is kept private and only delivered to the intended recipient. CellTrust's award winning [SecureSMS™ Appliance and Gateway](#) reaches 200+ countries and over 800 carriers.

CellTrust SecureSMS™ Appliance was named winner of the [2010 Mobility Award](#) by MobileTrax, as well as the [2009 Best Enterprise Enabler Application for the RCR Ecosystem Awards](#). In [2008 CellTrust Secure SMS won the Communications Solutions Product of the Year Award](#) and was voted [Best Messaging Security Solution](#) by the Info Security Products Guide's Tomorrow Technology Today Award. SecureSMS was accredited as a finalist for the Third Annual CTIA Emerging Technology Award, and was named the winner of three [Mobile Star Awards](#), and the prestigious [Mobile Marketing Association 2008 Global Relationship Building Award](#).

About CellTrust Corporation

CellTrust is a leading provider of secure mobile messaging and applications. CellTrust's patent pending SecureSMS Gateway™ featuring the [SecureSMS™ Appliance](#) and a suite of mobile applications provide advanced secure mobile messaging and information management across 200+ countries and over 800 carriers. CellTrust ensures the secure and trusted exchange of information on mobile devices to the financial services, healthcare, government, education, energy, information technology, marketing, and travel, among other global industries. For more information about CellTrust's Global, African, North American and Australian operations: www.celltrust.com www.africa.celltrust.com www.celltrust.com.au

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Media Contact:

Lora Friedrichsen

Global Results Comms (GRC) for CellTrust

+1 949-608-0276

celltrust@globalresultspr.com